

LEARNING EXPERIENCE OVERVIEW

JA Global Marketplace[®] JA in a Day

■ Work and Career Readiness

JA Global Marketplace introduces middle school students to the ways in which countries around the world buy and sell from each other. Through completion of this learning experience, students will gain an understanding of producers and consumers in the interconnected global market. They will analyze the similarities and differences between countries and the effects of free enterprise.



The JA in a Day model, based on core content from the *JA Global Marketplace*, consists of five 45- to 50-minute sessions led by a volunteer. It is requested as a separate course that includes the online interactive content and materials (JA In a Day guide and student handouts). The JA in a Day model will receive five Instructional Contact Hours upon registration.

FEATURES OF THE JA IN A DAY GUIDE FOR VOLUNTEERS AND TEACHERS:

- Format is redesigned for easy delivery of the JA in a Day model.
- Introduction and conclusion are specific to the JA in a Day model.
- Master List of Materials indicates the differences in use of materials between the standard and JA in a Day models.
- Additional Opportunities are not included.

Must be downloaded from the online course in JA Connect, the JA learning platform, to view and/or print locally.

JA Global Marketplace JA in a Day

CURRICULUM OUTLINE

Session	Objectives	Content Changes from Standard Implementation	Activities
Business and Customer 45–50 minutes	<ul style="list-style-type: none"> Identify what a business gains from an exchange with a customer. Identify what a customer gains from an exchange with a business. 	<ul style="list-style-type: none"> Removed Deeper Look portions on ethics and business stakeholders. Removed Additional Opportunity One: Ethical or Not? game and Additional Opportunity Two: Research local product or service. 	<p>Warm-Up: Watch a video to explain the relationship between businesses and customers' needs and wants. Discuss an infographic. Define key terms.</p> <p>Activity: Play Global Business Matchup to learn about international products and services.</p>
Business and Culture 45–50 minutes	<ul style="list-style-type: none"> Identify business-related cultural differences around the world. Explain the need for international businesses to take into account their customers' cultural differences to provide for them and make a profit. 	<ul style="list-style-type: none"> Removed Deeper Look portion on social etiquette. Removed Additional Opportunity portions on cultural practices at home, and business and dining etiquette. 	<p>Warm-Up: Watch a video about greeting etiquette around the world. Discuss the importance of understanding cultural differences. Define key terms.</p> <p>Activity 1: Review U.S. and international McDonald's menus. Discuss the cultural differences represented by the menus.</p> <p>Activity 2: Define key terms. Demonstrate different scenarios using Business Etiquette Cards.</p>
Global Trade 45–50 minutes	<ul style="list-style-type: none"> Identify reasons why countries trade. Demonstrate that countries benefit more from trade than from trying to meet all their own needs. Apply key terms related to trade. 	<ul style="list-style-type: none"> Removed Deeper Look portion on the Global Trade Map and Trade Partners. Removed Additional Opportunity portions on imported products used at home, and research on a country's imported and exported products. 	<p>Warm-Up: Define key terms. Watch a video about the effects of technology on trade.</p> <p>Activity 1: Define key terms. Explore and discuss the Global Trade Map.</p> <p>Activity 2: Play Want to Trade? to learn about the benefits of trade.</p>
Why Countries Specialize 45–50 minutes	<ul style="list-style-type: none"> Define specialization. Analyze examples of international trade to explain why modern countries cannot provide for all of their wants and needs. 	<ul style="list-style-type: none"> Removed Deeper Look portion on relationships among interdependent countries. Removed Additional Opportunity portions on businesses that specialize, and the iPhone supply chain. 	<p>Warm-Up: Define key terms. Watch a video about specialization.</p> <p>Activity 1: Play Make a T-Shirt. Discuss the benefits of specialization to a business.</p> <p>Activity 2: Analyze Building the Dreamliner animation. Complete the Scavenger Hunt.</p>
Trade Barriers 45–50 minutes	<ul style="list-style-type: none"> Identify examples of trade barriers. Analyze the consequences of trade barriers on businesses, employees, and customers. 	<ul style="list-style-type: none"> Removed Deeper Look portions on voluntary exchange, balance of trade, and the effects of trade barriers. Removed Additional Opportunity portions on news about trade relations, and the fourth round of Whose View? on the standards trade barrier. 	<p>Warm-Up: Define key terms. Identify types of trade barriers.</p> <p>Activity and Wrap-Up: Define key terms. Watch a video about tariffs. Play Whose View? to understand scenarios involving three specific trade barriers and how they affect various stakeholders.</p>